

CALIFORNIA Supplemental Privacy Notice

The California Consumer Privacy Act (CCPA) gives consumers that reside in California the right to know what personal information United Concordia Companies, Inc. (UCCI) collects about them, including whether it is being sold or disclosed to third-parties, and the right to prevent UCCI from selling that information.

Personal Information under the CCPA includes information that identifies, relates to, describes, is reasonably capable of being associated with or could reasonably be linked, directly or indirectly with a particular consumer or household.

UCCI does not offer financial incentives for the collection or sale of Personal Information. We also will not discriminate against you if you exercise your rights under CCPA.

All companies need to collect and share consumers' Personal Information for everyday business purposes, marketing, and maintenance of the safety, security, and integrity of their websites and other assets, among other reasons. This California Supplemental Privacy Notice provides the information required under the CCPA and applies to both UCCI's online and offline activities.

CCPA NOTICE ON COLLECTION OF YOUR PERSONAL INFORMATION. If you are a California consumer, the following table details how we collect, use and share your Personal Information:

Category and Sources of Personal Information	Representative Data Elements	Purpose for Collecting and Sharing the PI	Categories of Third Parties to whom this type of Personal Information is Shared or Disclosed for a Business Purpose
<p>Contact Information</p> <p>We collect this type of information from you</p>	<p>Data elements in this category include:</p> <ul style="list-style-type: none"> • Full name, nicknames or previous names (such as maiden names) • Honorifics and titles, and preferred form of address • Mailing address • Email address • Telephone number, including mobile number 	<p>We use this type of information to identify you and communicate with you, including:</p> <ul style="list-style-type: none"> • To personalize our communications and provide customer service • To respond to your inquiry • For our everyday business purposes 	<p>We disclose this type of information to service providers for business purposes</p>
<p>Online & Technical Information</p> <p>We collect this type of information:</p> <ul style="list-style-type: none"> • Via technologies such as cookies, web beacons, and/or pixels when you visit our website or other websites 	<p>Data elements in this category include:</p> <ul style="list-style-type: none"> • Internet Protocol (IP) Address • Media Access Control (MAC) Address, Service Set Identifiers (SSIDs) or other device identifiers or persistent identifiers 	<p>We use this type of information:</p> <ul style="list-style-type: none"> • For system administration and technology management, including optimizing our websites and applications • For information security and cybersecurity purposes, including detecting threats 	<p>We may disclose this type of information to data analytics companies or similar service providers</p> <p>When you consent, we share with third party advertising companies such as Google Ads, LinkedIn and Bing</p>

Category and Sources of Personal Information	Representative Data Elements	Purpose for Collecting and Sharing the PI	Categories of Third Parties to whom this type of Personal Information is Shared or Disclosed for a Business Purpose
	<ul style="list-style-type: none"> • Device characteristics (such as browser information) • Browsing Data • Viewing Data (Videos viewed on website) • Cookie Data • Web beacons, clear gifs, and pixel tags 	<ul style="list-style-type: none"> • To deliver the best possible customer experiences through content that is more relevant to individual users • When you consent, we use this information to measure advertising effectiveness and to provide advertisements about our goods and services that may be of interest to you • For our everyday business purposes 	
<p>Survey Data</p> <ul style="list-style-type: none"> • We collect this type of information from you 	<p>Data elements in this category include:</p> <ul style="list-style-type: none"> • Any personal information you may choose to supply in response to a survey request 	<p>We use this type of information:</p> <ul style="list-style-type: none"> • To improve our service, including online tools and offerings • For our everyday business purposes 	<p>We disclose this type of information to service providers for business purposes</p>

Everyday Business Purposes encompasses the Business Purposes (as defined in the CCPA) and the following related purposes for which Personal Information may be used:

- For identity and credential management, including identity verification and authentication, and system and technology administration
- To protect the security and integrity of systems, networks, applications and data, including detecting, analyzing and resolving security threats, and collaborating with cybersecurity centers, consortia and law enforcement about imminent threats
- For fraud detection and prevention
- For legal and regulatory compliance, including all uses and disclosures of Personal Information that are required by law or reasonably needed for compliance with company policies and procedures, security and incident response programs, intellectual property protection programs, and corporate ethics and compliance hotlines, as well as for compliance with civil, criminal, judicial, or regulatory inquiries, investigations, subpoenas, or summons
- To exercise or defend the legal rights of UCCI and its employees, affiliates, customers, contractors, and agents
- To comply with applicable laws
- For corporate audit, analysis and reporting
- To de-identify the data or create aggregated datasets, such as for consolidated reporting, research or analytics
- To make back-up copies for business continuity and disaster recovery purposes, and

- For corporate governance, including mergers, acquisitions and divestitures.

UCCI does not sell your Personal Information and will not sell your Personal Information unless we modify this California Supplemental Privacy Notice and take the additional steps required under the CCPA.

We do use third party advertising companies to place ads on other websites, including network advertising companies with whom we work who place their own cookies on your browser when you visit our website and when you click "accept" on our cookie consent banner on this website. This enables these network advertisers to collect and use data from their cookie on your browser, which may include digital presence data such as cookies, browsing history, and the IP address you used to access this website. These network advertisers use this information in order to deliver advertisements about our goods and services to you when you are on other websites. These advertisements will often be tailored to you. These advertisers may in turn disclose the information about you in their cookies to other advertisers to allow those advertisers to display ads to you as well. Under CCPA, these additional disclosures may be considered a sale of personal information. You may manage your cookie consent preferences at [Manage Cookies](#).

In addition, California consumers have certain rights with respect to UCCI's use and disclosure of Personal Information:

- **Right of Access | Right to Notice.** If you are a California consumer, you have the right to request that UCCI disclose to you:
 - the categories of Personal Information we have collected about you, the categories of sources from which the Personal Information is collected, the business purpose or commercial purpose for collecting or selling Personal Information, the categories of third parties with whom we share Personal Information, the categories of Personal Information we have disclosed about you for a business purpose.
 - a copy of the specific pieces of Personal Information we have collected about you in the preceding 12 months.
- **Right to Deletion.** If you are a California consumer, you have the right to request that UCCI delete the Personal Information we collect from you. However, in certain situations we are not required to delete your Personal Information, such as when the information is necessary in order to complete the transaction for which the Personal Information was collected, to provide a good or service requested by you, to comply with a legal obligation, to engage in research, to secure our websites or other online services, or to otherwise use your Personal Information internally in a lawful manner that is compatible with the context in which you provided the information.
- **Right Not to Be Subject to Discrimination.** UCCI shall not discriminate against a consumer because the consumer exercised any of the consumer's California rights described above.

To exercise any of the rights described above, you can call us at 833-777-5785 or visit [Submit a CCPA Request](#).