



We Can Help You Save Money On College

When you sell United Concordia Dental plans, you can help the students in your family afford college. Much like a frequent flyer program, you'll earn Tuition Rewards® points that can be redeemed for tuition discounts at more than 400 participating private colleges and universities.



The more United Concordia plans you sell, the more you earn!

Earn **1,000 points** when you sign up for Tuition Rewards. Then start earning points for sales.



TUITION REWARDS
PER GROUP OF
2-49
SUBSCRIBERS



TUITION REWARDS
PER GROUP OF
50-4,999
SUBSCRIBERS



TUITION REWARDS
PER GROUP OF
5,000+
SUBSCRIBERS

SIGN UP TODAY

Visit unitedconcordia.collegetuitionbenefit.com and click the Producer tab.

How Tuition Rewards work

- Each child enrolled receives a one-time bonus of 500 Tuition Rewards points.
- 1 Tuition Rewards point = \$1. So 2,000 points = \$2,000 in tuition discounts.
- Producers can earn up to \$25,000/year in Tuition Rewards.
- Helps eligible students in your family afford college, including your children, grandchildren, nieces, nephews, stepchildren, godchildren and adopted children.

Boost your book of business with the College Tuition Benefit

- Has a proven track record of increasing new business sales by 10% and renewals by 3%.*
- Offers a competitive product differentiator to help you sell more dental plans.
- Addresses the #1 financial worry for 78% of families—the cost of college.**

For more information, contact your sales representative or visit UnitedConcordia.com.

*SAGE Scholars, 2019.

**Gallup Financial Concerns Survey; 2015.

Tuition Rewards® is a Registered Trademark of SAGE Scholars, Inc.

SAGE is not a subsidiary or affiliate of United Concordia Insurance Company (UCIC). Subject to eligibility requirements and terms and conditions. Tuition Rewards are a value-added program and not an insured benefit. Program participation subject to enrollment with SAGE. "Points" are credits that may be used to discount the cost of Tuition and have no cash value. UCIC does not provide services related to this program. Tuition Rewards not available in all jurisdictions. Program subject to change without notice.

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